

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED DECEMBER 2008**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

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(See Paragraph 11)

Virgo Publishing LLC
3300 N. Central Ave., Ste. 300
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www.surgicenteronline.com

Official Publication of: None
Established: 2001
Issues Per Year: 12



FIELD SERVED

TODAY'S SURGICENTER serves the healthcare industry including: Independent ASCs, Chain ASCs, Hospital ASCs, Hospitals, Private Practice/Specialty Boutiques, Surgical Hospitals, Diagnostic Imaging Centers, Consultants, Suppliers, Group Purchasing Organizations and others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are CEOs, COOs, CFOs, CIOs, Board Members, Principals, Owners, Presidents, Vice Presidents, Chief Medical Officers, Surgeons, Directors of Surgery, Chiefs of Staff, Medical Directors, Directors/Managers of Surgical Services, O.R. Directors/Managers, Directors/Managers of Nursing, Administrators, Directors, Managers, Materials Managers, CASCs and Directors of Purchasing. Also qualified are Others allied to the field.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	498
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	150
All Other _____	335
TOTAL	983

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	22,001	100.0	22,001	100.0	-	-
Sponsored Individually Addressed __	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	22,001	100.0	22,001	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2008 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2008 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
July _____	37	37			22,000	October _____	275	279			22,004
August _____	559	560			22,001	November _____	7,903	7,899			22,000
September _____	87	86			22,000	December _____	10	10			22,000
						TOTAL	8,871	8,871			

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2008							
This issue is -% or 1 copy below the average of the other 5 issues reported in Paragraph two.							
Business/Industry	TOTAL QUALIFIED	PERCENT OF TOTAL	CEO, COO, CFO, CIO, Board Mmbr, Owner/Princ/ Partner, Pres, VP, Chief Med Officer	Surgeon, Dir/Mgr of Surgery, Chief of Staff, Medical Director	OR Dir/Mgr, Dir/Mgr of Nursing, Dir/Mgr of Surgical Services	Administrator, Director, Mgr/Supv/Coord, CASC, Materials Mgr, Dir Of Purchasing	Industry Consultant, Anesthesiologist, Nurse, Sales/Marketing, Other
HOSPITAL ASC, CHAIN ASC, INDEPENDENT ASC _____	13,831	62.9	1,736	3,634	2,216	5,962	283
HOSPITAL _____	3,728	16.9	238	336	2,232	769	153
SURGICAL HOSPITAL, PRIVATE PRACTICE/SPECIALTY BOUTIQUE _____	4,111	18.7	2,991	955	104	2	59
GROUP PURCHASING ORGANIZATION, CONSULTANT, SUPPLIER, DIAGNOSTIC IMAGING CENTER, OTHER _____	330	1.5	152	3	4	72	99
TOTAL QUALIFIED CIRCULATION	22,000	100.0	5,117	4,928	4,556	6,805	594
PERCENT	100.0		23.3	22.4	20.7	30.9	2.7

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2008							
QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years				
I. TOTAL - Personal direct request from the recipient: _____	10,797	4,354	2			15,153	68.9
a. Written _____	156	133	2			291	1.3
b. Telecommunication _____	9,477	4,016	-			13,493	61.3
c. Electronic _____	1,164	205	-			1,369	6.3
II. TOTAL - Request from recipient's company: _____	121	131	-			252	1.1
a. Written _____	-	10	-			10	-
b. Telecommunication _____	-	48	-			48	0.2
c. Electronic _____	121	73	-			194	0.9
III. TOTAL - Membership Benefit: _____	-	-	-			-	-
a. Individual _____	-	-	-			-	-
b. Organizational _____	-	-	-			-	-
IV. TOTAL - Communication from recipient or recipient's company (other than request): _____	-	-	-			-	-
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	6,595	-	-			6,595	30.0
Association rosters and directories _____	-	-	-			-	-
Business directories _____	-	-	-			-	-
Independent field reports _____	-	-	-			-	-
Licensees - National, State or Local Government _____	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-			-	-
*Other sources _____	6,595	-	-			6,595	30.0
VI. TOTAL - Single Copy Sales: _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	17,513	4,485	2			22,000	100.0
*See Paragraph 11 PERCENT	79.6	20.4	-			100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2008				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			21,997	100.0
Individuals by name only _____			1	-
Titles or functions only _____			2	-
Company names only _____			-	-
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			22,000	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2008								
State & Zip Code	Total Qualified	Percent	State & Zip Code	Total Qualified	Percent	State & Zip Code	Total Qualified	Percent
039-049 Maine _____	100		400-427 Kentucky _____	322		100-149 New York _____	834	
030-038 New Hampshire _____	89		370-385 Tennessee _____	720		070-089 New Jersey _____	829	
050-059 Vermont _____	19		350-369 Alabama _____	353		150-196 Pennsylvania _____	917	
010-027 Massachusetts _____	276		386-397 Mississippi _____	194		MIDDLE ATLANTIC	2,580	11.7
028-029 Rhode Island _____	56		EAST SO. CENTRAL	1,589	7.2	430-459 Ohio _____	918	
060-069 Connecticut _____	244		716-729 Arkansas _____	202		460-479 Indiana _____	638	
NEW ENGLAND	784	3.6	700-714 Louisiana _____	345		600-629 Illinois _____	838	
			730-749 Oklahoma _____	314		480-499 Michigan _____	450	
			750-799 Texas _____	1,685		530-549 Wisconsin _____	301	
			WEST SO. CENTRAL	2,546	11.6	EAST NO. CENTRAL	3,145	14.3
			590-599 Montana _____	136		550-567 Minnesota _____	250	
			832-838 Idaho _____	197		500-528 Iowa _____	221	
			820-831 Wyoming _____	64		630-658 Missouri _____	462	
			800-816 Colorado _____	445		580-588 North Dakota _____	83	
			870-884 New Mexico _____	115		570-577 South Dakota _____	112	
			850-865 Arizona _____	559		680-693 Nebraska _____	224	
			840-847 Utah _____	200		660-679 Kansas _____	332	
			889-898 Nevada _____	221		WEST NO. CENTRAL	1,684	7.7
			MOUNTAIN	1,937	8.8	197-199 Delaware _____	79	
			995-999 Alaska _____	58		206-219 Maryland _____	622	
			980-994 Washington _____	471		200-205 Washington, DC _____	57	
			970-979 Oregon _____	252		220-246 Virginia _____	366	
			900-961 California _____	2,330		247-268 West Virginia _____	118	
			967-968 Hawaii _____	80		270-289 North Carolina _____	437	
			PACIFIC	3,191	14.5	290-299 South Carolina _____	325	
			UNITED STATES	21,989	100.0	300-319 Georgia _____	849	
			969 & 004-009 U.S. Territories _____	7		320-349 Florida _____	1,680	
			Canada _____	1		SOUTH ATLANTIC	4,533	20.6
			Mexico _____	-				
			Other International _____	2				
			AP0/FPO _____	1				
			TOTAL QUALIFIED CIRCULATION	22,000	100.0			

9. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS				
6-Month Period Ended:	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2006	2007	January - June 2008*	July - December 2008*
Total Audit Average Qualified: _	20,994	22,005	22,002	22,001
Qualified Non-Paid: _____	20,654	22,005	22,002	22,001
Qualified Paid: _____	340	-	-	-
Post Expire Copies included in Paid Circulation: _____	**NC	**NC	**NC	**NC
Average Annual Order Price: ____	**NC	**NC	**NC	**NC

***NOTE: 2008 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

10. PAID CIRCULATION DATA	
**NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

11. ADDITIONAL DATA

CHANGE IN PUBLICATION NAME:

Effective with the January 2009 issue, Today's Surgicenter changed its name to SurgiStrategies

PARAGRAPH 3b:

Other Sources include 6 sources of circulation for quantities of 57 copies or -% to 2,184 copies or 10.0%, including the 2008 SK&A Solo-Practice Physicians List.

PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED.

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.		
Peggy Jackson, Publisher	Date signed	January 20, 2009
Simone Kjolsrud, Chief Technology Director	State	Arizona
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	County	Maricopa
IMPORTANT NOTE:	Received by BPA Worldwide	January 20, 2009
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	Type	PD
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